



## THE CONVENIENCE SHOP (HOLDING) PLC C 87554

8, TCS Building, Luqa Road,  
Qormi, QRM 9072,  
Malta  
(the “**Company**”)

### COMPANY ANNOUNCEMENT

The following is a Company Announcement issued by the Company on the 11<sup>th</sup> February 2025, in terms of the Prospects MTF Rules issued by the Malta Stock Exchange and the Capital Markets Rules issued by the Malta Financial Services Authority.

#### Quote

The Company announces that Mr David Tortell of 11, Stella Alpina, Triq il-Fraxxnu, San Giljan, STJ 1672, Malta, has been appointed as Chief Commercial Officer of the Group effective immediately. He will be succeeding Ms Sharon Sammut, who has resigned from her role. The Group thanks Ms Sammut for her service to the Group and wishes her well for the future.

Mr David Tortell brings over 32 years of experience in the fast-moving consumer goods (FMCG) industry. Prior to joining the Group, Mr David Tortell served as the Chief Sales and Marketing Officer at Alf. Mizzi & Sons (Marketing) Group (AMSM), Malta’s leading FMCG distributor. Since beginning his career at AMSM in 1989, Mr. Tortell has played a pivotal role in several key initiatives, including leading AMSM to becoming the market leader in the frozen foods sector and contributing to AMSM’s expansion into Cyprus. In addition to his primary responsibilities in Sales and Marketing, Mr. Tortell also held directorship roles in various subsidiary companies of AMSM. He received his education at De La Salle College.

There are no matters that require disclosure under Capital Markets Rules 5.20.5 to 5.20.9.

#### Unquote

Richard Deschrijver  
Company Secretary

Date: 11<sup>th</sup> February 2025