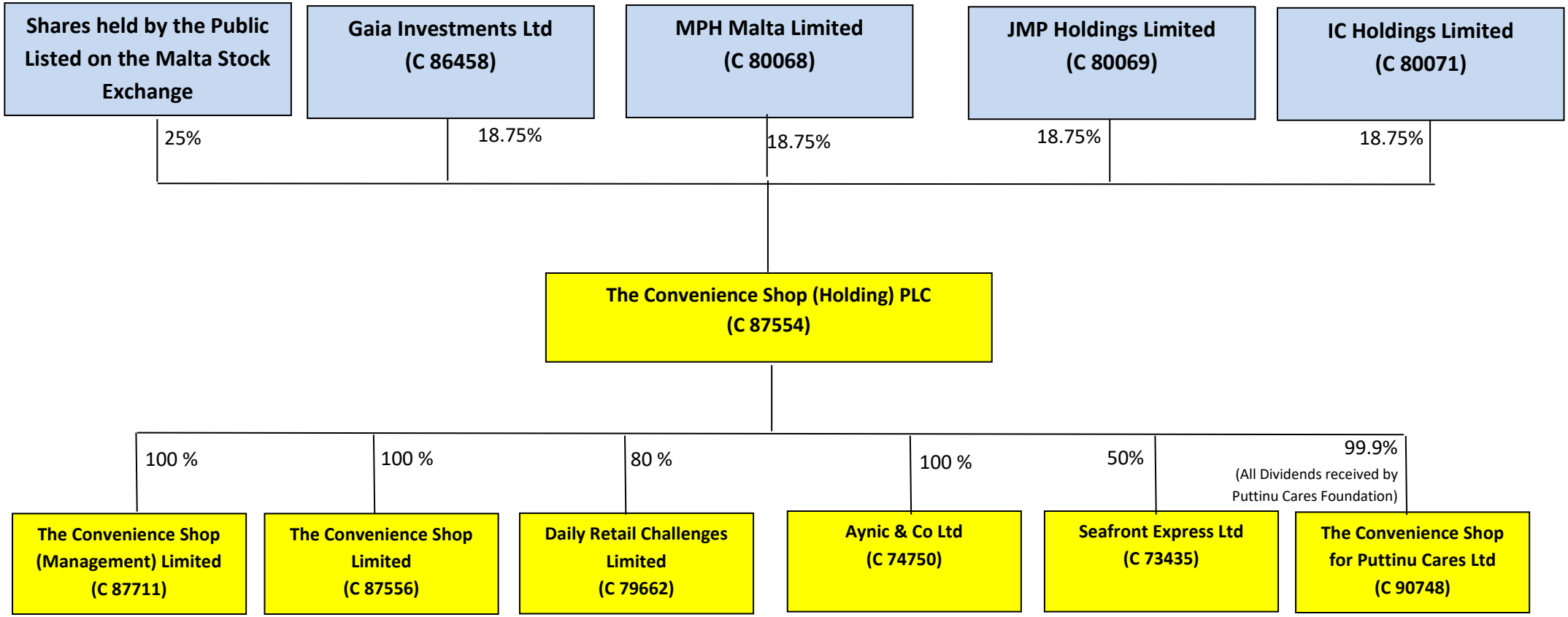ORGANOGRAM THE CONVENIENCE SHOP GROUP